

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing Of Claims:**

1-13. (Canceled).

14. (Currently Amended) A method for operating multimedia and/or telematics services in a motor vehicle, comprising:

providing the services in a speed-dependent manner,

wherein:

at least one service uses at least one input medium,

at least one service uses at least one output medium,

the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle.

15. (Canceled).

16. (Previously Presented) The method as recited in Claim 14, wherein the selection of the services includes a prioritization of predetermined services over other services that are also available.

17. (Previously Presented) The method as recited in Claim 14, further comprising:  
performing a speed-dependent selection of an input medium for an operator control of the services.

18. (Previously Presented) The method as recited in Claim 14, further comprising:  
performing a speed-dependent selection of an output medium for a representation of the services.

19. (Previously Presented) The method as recited in Claim 14, further comprising:  
performing a speed-dependent adaptation of at least one of an input medium and an output medium.

20. (Currently Amended) The method as recited in Claim 14, further comprising:  
performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on an output medium.

21. (Previously Presented) The method as recited in Claim 14, further comprising:  
adapting an output medium in a manner controlled by a speed by performing at least one of the following:

- a) changing a character display size on the output medium,
- b) replacing text with graphical information,
- c) changing a display color on the output medium, and
- d) providing a controlled selection of advertisements as a function of the speed.

22. (Previously Presented) The method as recited in Claim 19, further comprising:  
performing one of the following for adapting an input medium in a manner controlled by a speed:

- a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,
- b) suppressing predetermined functions of predefined associated control elements,
- c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner, and a tactilely perceptible manner, and
- d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

23. (Previously Presented) The method as recited in Claim 14, further comprising:  
selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed.

24. (Previously Presented) The method as recited in Claim 14, further comprising:  
performing a control in at least one of a location-dependent manner and a context dependent manner.

25. (Currently Amended) A vehicle information system for operating services including at least one of multimedia services and telematics services and associated user interfaces in a motor vehicle, comprising:

a service management unit connectable to:

a) a device for one of measuring and displaying an instantaneous vehicle speed, and

b) a user interface for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle.

26. (Currently Amended) A service management unit for use in an operation of multimedia and/or telematics services and associated user interfaces, in a motor vehicle, comprising:

a control unit for analyzing information on a vehicle speed and being configured ~~to~~ for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle.